

Programs & Highlights...

Here are some of Chip's most popular programs, and a brief description. For more details on these or other programs, please visit www.ChipCummings.com, or call our office at (866) 977-7900!

Keynote Programs...

- **Breaking The Boundaries of Success!** – Most sales professionals and businesses never hit their potential, but rather a “brick wall”. Chip looks at the formula for getting past those barriers, and play on a new level!
- **Finding The Road To Success** – Highly energetic and entertaining program that reveals the 7 keys to building a successful business. Everyone takes a different road, but now learn to avoid the roadblocks and detours!

Break-Out Sessions...

- **Stop Selling and Start Listening!** – Success is built around long-term relationships. This interactive program looks at strategies for developing those bonds, and how to create automated systems to build them!
- **Stepping Out Above The Crowd** – Two tools can elevate you instantly as a credible resource. Discover the 5 simple steps to creating and automatically delivering your “Personal Value” in the marketplace.
- **Become an Expert In 60 Days – or Else!** – To excel in the game of sales, you need to be recognized as an expert! This session looks at on-line and off-line publicity tactics to drive traffic and create visibility overnight!
- **Managing Success From The Inside – Out!** – For managers, owners and executives, this eye-opening program looks at how to effectively and profitably tap into your #1 resource – your people resources.
- **E-Marketing: Playing To Win!** – Learn how to use the Internet and e-mail marketing to capture customers and build an automated lead and referral system – quickly and easily.
- **Six Degrees of Distinction** – There are six things that separate you from everyone else. Knowing how to use them makes the difference!
- **Building A “Bullet-Proof” Business** – Every successful business is built upon the Four Pillars of Profit. Create a business that will withstand any downturn in the marketplace!



Motivated Audiences...

From crowds of 10 to 10,000 – some of our many satisfied clients include:

- National Association of Mortgage Brokers
- Western Regional Mortgage Conference
- Southeastern Regional Mortgage Conference
- Pennsylvania Association of Mortgage Brokers
- Florida Association of Mortgage Brokers
- Michigan Mortgage Brokers Association
- California Association of Mortgage Brokers
- Argent Mortgage Corporation
- Blue Cross/Blue Shield
- Ellie Mae, Inc.
- Irwin Mortgage Corporation
- First American Companies
- AT&T Communications
- First Franklin Corporation
- Amstar Mortgage Corporation
- GMAC Mortgage Corp.
- Countrywide Mortgage

Call To Get *YOUR* Group Motivated TODAY!



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