

Chip Cummings, CMC

Speaker Introduction

Striving for Success never goes out of style!

Our next speaker is someone who constantly strives to find ways to succeed by working smarter – not harder!

With over 25 years in the mortgage industry as both a broker and a banker, Chip Cummings has seen a lot of ups and downs, and has played the role of originator, manager and been the owner of both large and small mortgage operations. Since starting his first company at the age of 15, Chip has over a billion dollars in sales volume under his belt.

As a recognized expert in the field of technology marketing, Chip is an international speaker, and author of several books, including **“Stop Selling and Start Listening!”** and his latest #1 best-selling release, **“Mortgage Myths”**.

His client list includes such companies as Ellie Mae, GMAC, First American, Blue Cross / Blue Shield, AT&T, and Lending Tree.

Chip is a Past President of the Michigan Mortgage Brokers Association, has been quoted in several magazines, including **“Entrepreneur”**, has been interviewed numerous times on radio and television, including FOX News’ **Fox & Friends** and the **Neil Cavuto** show, NBC, and lives by one simple rule – **Only work with fun people!**

Here to share with us his e-Strategies of success.....Let’s get pumped up.....
Here’s Chip Cummings.....