

Chip Cummings, CMC

- International Speaker
- Author / Consultant
- Mortgage Lending Expert
- E-Marketing Expert



About Chip:

With more than 25 years experience in the mortgage lending industry and over a billion dollars in sales volume, Chip has been President and CEO of both large and small companies, and has worked with numerous Fortune 500 firms.

As a recognized expert in the field of e-marketing, he has trained and entertained thousands of sales professionals and audiences around the world in the area of sales and marketing, leadership and business-building strategies. His client list includes such companies as AT&T, National City Bank, GMAC, Ellie Mae, First American Companies, Blue Cross & Blue Shield, General Electric and hundreds of others.

Chip has appeared on numerous radio and television shows, authored over a hundred articles in various publications, and his books include ***“Mortgage Myths – 77 Insider Secrets to Saving Thousands on Home Financing”*** (Wiley, 2008); ***“ABC’s of FHA Lending”*** (Northwind, 2007); ***“Stop Selling and Start Listening! – Marketing Strategies That Create Top Producers”*** (Northwind, 2005); and the upcoming ***“Foreclosure Myths – 77 Insider Secrets to Buying Distressed Properties”*** (Wiley, 2008).



Chip is a Certified Mortgage Consultant, or CMC; is a certified national trainer for over 35 state and national organizations, and also provides specialized marketing, operational and systems consulting for several industry associations and companies. He currently serves as the President of Northwind Financial Corporation, is a recent President of the MMBA, member of the NAMB National Education Committee, a licensed mortgage lender, and is the recipient of several industry awards.

Chip’s passion and mortgage lending experience, combined with years of practical sales and marketing know-how, promises to provide an entertaining, educational and energizing experience for your audience!

For Further Information:

Chip Cummings Unlimited!

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