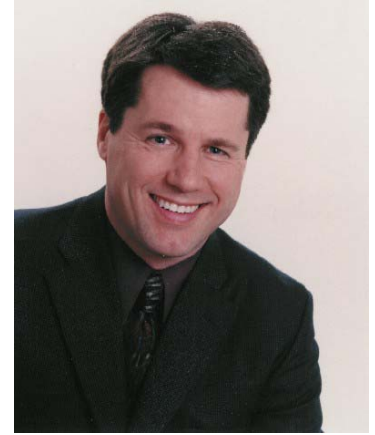


Chip Cummings, CMC
(616) 977-7900



BIOGRAPHY AND FACT SHEET

Chip Cummings is widely recognized as one of the nation's leading experts in e-marketing strategies – simple and creative uses of technology which allow business owners and sales professionals to quickly attract, capture, and retain new customers.

Since starting his first company at the age of 15, Chip has racked up over \$1 Billion in sales, is an internationally published author of dozens of articles, and has appeared numerous times on radio and TV. As a renowned business motivational speaker, Chip works with thousands of people each year from all walks of life, teaching them how to perfect the art of “Sleepworking”. His current book ***“Stop Selling and Start Listening! – Marketing Strategies That Create Top Producers”*** has salespeople from around the globe rethinking the way they do business, and how to find and connect with their customers!

“Chip’s marketing strategies have had a dramatic impact on my business and my ability to reach people around the world – He really knows his stuff!”

– Les Brown, International Motivator and best-selling author

“A master at marketing, Chip’s crucial insights and valuable tips will have a positive impact upon anyone’s earnings. His material should be required for anyone in the field of sales and marketing!”

– Jay Conrad Levinson, best-selling author and father of “Guerrilla Marketing”

As an entrepreneur and owner of several businesses, his client list includes such notables as Bank of America, GMAC, National Association of Mortgage Brokers, Ellie Mae Corporation, Blue Cross/Blue Shield, First American, and many national and state organizations. Chip is also the past-president of the MMBA, certified national trainer for the NAMB, and recipient of several industry awards.

His stories and experiences are entertaining, educational, informative, and motivational – touching and inspiring audiences of all types. Here’s a taste of what Chip can share with your crowd:

- How sales professionals can reach 40,000 targeted customer prospects while sleeping
- Creative ways of using traditional marketing strategies – untraditionally!
- Techniques to allow anyone to build (or rebuild!) their business – practically overnight
- 6 simple secrets to creating profitable websites – personal, company or “stealth” sites
- The 7 “key ingredients” that create the top 5% of sales producers – and how ANYONE can do it!
- How to avoid SPAM and find out which on-line companies are legitimate

Every professional salesperson, business owner and executive is looking for new and creative ways to capture more customers – and increase their bottom line. Chip’s practical experience, energy and down-to-earth style makes him a highly sought after speaker and guest. Call today to let your audience experience “Chip Tips” for themselves!

TO BOOK AN INTERVIEW, CALL (616) 977-7900

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